



THE LEAGUE

AUGUST 2010

NEWS YOU CAN USE!

The CSRA Business League and the Augusta Marriott Hotel and Suites have again partnered to bring you the premier networking event of the year "Getting down to Business – Let's Network", on Thursday, 12 August 2010 from 5:00 - 7:00 pm in the Estes Ballroom. The event is free to attend, however vendor tables will be available for you to purchase to showcase your business, services and products. Call us at 706 722 - 0994 for additional information.

The U.S. Small Business Administration (SBA) and Google's "Tools for Online Success," located at <http://www.google.com/help/places/partners/sba/index.html>, has an array of online resources and training designed to help small business owners harness technology to grow their businesses.

Please visit and sign up to receive the latest in business news from the Federal Government at www.business.gov, the website for business owners.

The Small Business Administration has developed a guide to help start-ups make it through the first two years, access the complete story at http://community2.business.gov/t5/Small-Business-Matters/Start-Up-Survival-Making-it-through-the-Early-Years-a-Year-by/ba-p/25705?cm_mmc=GovDelivery_-071410-weekly_-community. This is an excellent tool for Small Business owners to take advantage of in their quest to be successful.

The Georgia Micro Enterprise Network (GMEN) a private, not-for-profit organization established in June 1997, dedicated to making a difference in the economic development of Georgia. To access GMEN's website please click the following link <http://www.georgiamicrobiz.com/>. The 2010 GMEN Annual Entrepreneurship Summit "Voices for a Main Street Economy" will take place on October 21-22, 2010 at The Loudermilk Center located at 40 Courtland Street in Atlanta. The host hotel for the summit is the Ellis Hotel located in Downtown Atlanta, to reserve a room contact the hotel directly toll-free at 1-(866)-455-1154 or (404)-523-5155 and request the GMEN Summit room rate of \$159.00, good until 30 September 2010.

The CSRA Business League and Capitol City Bank & Trust have formed a partnership that includes a paid first year membership in the Capitol City Bank Toastmasters Club for individuals purchasing a one year League membership.

Congressman John Barrow will sponsor a Small Business Forum on Thursday, 5 August 2010 from 12:30pm – 6:00pm on the lower level of Building 1300 at Augusta Tech, located at 3200 Augusta Tech Drive,. The forum which is free and open to the public will feature presentations from the U.S. Small Business Administration, Department of Homeland Security, U.S. Department of Housing and Urban Development, U.S. Department of Agriculture, General Services Administration, and the Augusta/Richmond County Procurement Office.

The US Government has a series of apps available for download for smartphones. Visit <http://apps.usa.gov/> to view the various apps available for download. Sign up to receive the governments monthly newsletter at <http://www.pueblo.gsa.gov/usagovnews/usagovnewsarchives.htm>.

U.S. Senator Johnny Isakson will host a free statewide Small Business Summit on Tuesday, August 17, 2010. The workshop will be held at Macon State University, Conference Center, 100 College State Drive, Macon, Ga., from 9:30 a.m. until 1:30 p.m. The forum is an opportunity for small business people to hear from professionals on best practices, federal and state tax responsibilities, information on contracting with the federal government, using social media to enhance your business, and growing a business through exports. The summit will also feature a panel discussion on credit available to business owners in the current economic climate. Presenting organizations will include the Small Business Development Network as well as over 40 state and federal agencies that work specifically with small businesses. All persons who are interested in attending must make a reservation by sending an email to rsvp@isakson.senate.gov, or by contacting Isakson's office at (770) 661-0999 by August 9th

Keeping you Informed

MBDA News

THE U. S. DEPARTMENT OF COMMERCE, MINORITY BUSINESS DIVERSITY AGENCY, MINORITY ENTERPRISE DEVELOPMENT WEEK ATLANTA, 12 AUGUST 2010. THE CONFERENCE THEME IS "STRATEGIES FOR GROWTH AND COMPETITIVENESS IN THE GLOBAL ECONOMY". THE CONFERENCE WILL CONVENE AT THE MIDTOWN AUDITORIUM OF AT & T, LOCATED AT 725 W. PEACHTREE STREET, ATLANTA, GA 30375



7:00AM - REGISTRATION
 8:00AM - BREAKFAST
 8:30AM - 2ND ANNUAL BUSINESS SUMMIT PANEL DISCUSSION & PROGRAM
 10:15 AM - 11:15 AM AND 11:30AM - 12:30PM, CONCURRENT
 28TH ANNUAL AWARDS WEEK DINNER, GEORGIA POWER AUDITORIUM, 241 RALPH MCGILL BLVD, ATLANTA, GEORGIA
 6:00PM - 7:00PM - SILENT AUCTION
 7:00PM - 9:00PM - AWARDS DINNER

THE NATIONAL MINORITY BUSINESS WEEK CONFERENCE WILL TAKE PLACE 23-27 AUGUST AT THE OMNI SHOREHAM HOTEL IN WASHINGTON D.C.



Quote of the Month

Like most business people, I want every aspect of my business to be perfect. I know that this goal is unachievable, but it is nevertheless what I strive to achieve.....Bob Parsons

SBA News

Visit the Small Business Administration website for information in regards to minority, women and veteran owned businesses at www.sba.gov and the SBA Georgia District office website at <http://www.sba.gov/localresources/district/ga/index.html>.

University of Georgia, Small Business Development Center, 1180 East Broad St., Athens, GA 30602
 706 542 - 6791

<http://www.georgiasbdc.org>

Essential News for Entrepreneurs is the bimonthly newsletter published by the Georgia SBDC Network state office. Read the July edition of the bi-monthly newsletter by clicking the following link http://www.sbdc.uga.edu/pdfs/essential_news_july10.pdf. **Upcoming Training Classes** offered by the SBDC office in Augusta can be accessed by clicking the following link http://www.georgiasbdc.org/newsite/index.aspx?page_name=view_classes&city=Augusta

SBDC Office of Minority Business Development Training Classes for August

Show Me The Stimulus Money!, Thursday, August 12, 2010
 10:00 a.m. - 12 noon - Free

Unemployment Insurance Seminar - Tuesday, August 17, 2010
 \$25 per person; \$40 for Two, 10:00 a.m. - 12 noon
 Athens SBDC - Chocopee Complex

All About Certifications - Augusta, GA - Tuesday, August 24, 2010
 \$35 includes Lunch, (Participants will receive Material to include a Case Study Step-by-Step Guide), 8:30 a.m. - 2:30 p.m.

Augusta SBDC, Suite 3500, 1450 Greene Street, Augusta, GA 30901—To register for this event call 706-721-4545 or visit www.georgiasbdc.org/ce/augusta

HEALTH REFORM INFORMATION - <http://www.whitehouse.gov/healthreform>

PRESIDENT OBAMA'S ECONOMIC FORUM information - <http://www.whitehouse.gov/issues/economy/jobsforum>.



Please take time to contact the **Disadvantaged Business Office** for its workshop 2010 Workshop Schedule. The workshops are designed to provide information in regards to the registration policies of the DBE Office of Augusta-Richmond County. The workshops are free, open to the public and normally held on Wednesday's from 1:00 - 3:00 pm, in the Hatcher Building Conference Room on the Third Floor, Room 304. Participants are asked to register by contacting the DBE office at 706 821 - 2406.

Read the U.S. Small Business Administration Open Government Plan 2010 - 2012 Version 1.0, April 2010 at http://www.sba.gov/idc/groups/public/documents/sba_homepage/sba_open_gov_plan.html



To find out what the **State of Georgia** is doing in regards to small businesses please click this link <http://www.georgia.org/BusinessInGeorgia/SmallBusiness/Pages/default.aspx>. To find information about Minority Business Enterprises (MBE) and Women Business Enterprises (WBE) in Georgia, as well Youth Entrepreneurial opportunities click this link <http://www.georgia.org/BusinessInGeorgia/SmallBusiness/WomenMinoritiesYouth/Pages/default.aspx>.



From the Office of Congressman John Barrow.

Contact the USDA Regional Office in Sandersville for assistance with business development and growth in rural areas. The Director of the Rural Development Office **Ms. Kathy Ross**, can be contacted at 1222 South Harris Street, Sandersville, GA 31082., by phone (478) 552-0901 or email Katherine.ross@ga.usda.gov. For assistance with the 8 (a) process contact **Ms. Carolyn Griffin**, a Business Development specialist for SBA at 233 Peachtree Street NE, Suite 1900, by phone: (404) 331-0100 ext. 501 or email: carolyn.griffin@sba.gov. **Mr. George Hoag**, the Lead Lender Relations Specialist for SBA can be reached at 233 Peachtree Street NE, Suite 1900., by phone: at (404) 331-0100 ext. 615 or by email at gorge.hoag@sba.gov. **Mr. Brandon Webb**, Senior Legislative Assistant in Congressman Barrow's Office also has links to many other agencies with information that depends on what information you or your clients may need. Mr. Webb can be contacted by mail at 213 Cannon House Office Building, Washington, DC 20515 or by email at brandon.webb@mail.house.gov.



Are you a highly motivated individual, looking for a rewarding opportunity to own a business, if so the State Farm Insurance Company is looking for you! Contact Ms. Cindy Dorsey, Agency Field Executive for Augusta at 706 447 - 5870 or by e-mail at cindy.dorsey.gw4k@statefarm.com to find out additional information.

Other Related News & Events

Business League News & Views

The Youth Entrepreneur Program of the CSRA Business League will hold its next meeting on Saturday, 21 August 2010 at the New Bethlehem Community Center from 11:00 to 1:00 pm. The program is designed to encourage and inspire youth ages 12 - 17 to think about starting and owning a business on their path to be successful in life, as well as teach leadership and social skills.. Ms. Shirmaine Ivey, YPE coordinator can be reached at shirmaineivey@business-league.org. The importance of business plans and time management are program subjects for the month of August. The September meeting will take place on 18 September 2010.

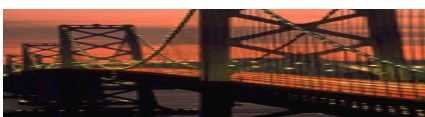
Are you a Women, Minority or Disadvantaged Business owner or a supporter, if you are, please consider purchasing a League membership. The League will Celebrate its 40th Anniversary this year and your support is vital to our mission of assisting Small Business owners in the CSRA. Join the League in 2010. Visit our online directory by visiting our website and clicking on the links page.



Please take a moment to join the League on Facebook. Become a fan at facebook.com/CSRA-Business-League.

CSRA Business League
 Board of Directors and Staff
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SERVICES

- Application Assistance
- Business Plan Development Assistance
- Business Incorporation
- Business Networking Meetings and Seminars
- Computer Lab
- Computer Training for Business Owners
- Copying, Fax and Mail Services
- Partnership Facilitation
- Educational Business Seminars
- Grant Research and Recommendations
- Marketing & Advertising Assistance
- Technology Assistance and Resources

The CSRA Business League, Inc. has been “Serving our Community with Pride” since its founding in 1970. Our mission is to support and assist small, minority and disadvantaged businesses in their efforts to become successful and prosperous. Our goal is to serve as an information clearinghouse and referral source, in addition to providing networking opportunities and technology training for small, disadvantaged and minority owned businesses.

As a 501© 3 not for profit organization, we are dedicated to providing those we serve with modern strategies and services that gives the business owner the tools to maintain a thriving and successful small business.

Membership Corner

Are you or have you ever been a member of the CSRA Business League, Inc.? The League is having a Membership Drive, please assist us by purchasing a League membership. Please contact us for the benefits of a League membership and take a moment to visit our revamped website at www.business-league.org.

Our Newest Member's

Cynthia Butler, The Psychology Center
 Johnnie Williams, Jr., Diverse Enterprise
 John Jackson, Jackson Heating & Air
 Michael Jacobs, Executive Janitorial

MEMBERSHIP FEES

STUDENT	\$ 25.00	NON-PROFIT	\$ 75.00
INDIVIDUAL/LLC	\$150.00	CORPORATE	\$500.00

**SINCE 1970
 THE BUSINESS LEAGUE
 HAS SERVED AS A BRIDGE
 TO SMALL BUSINESS
 SUCCESS IN THE CSRA**

**Youth Entrepreneur
 Program Meeting
 21 August 2010, 11:00 - 1:00
 New Bethlehem
 Community Center**

UPCOMING EVENTS

THURSDAY, 12 AUGUST 2010
 LET'S NETWORK
 5:00 - 7:00 PM
 AUGUSTA MARRIOTT HOTEL

40TH ANNIVERSARY
 CELEBRATION OF THE
 FOUNDING OF THE CSRA
 BUSINESS LEAGUE