



NEWS YOU CAN USE!

Happy New Year!!

What are your plans for 2011! Do you plan to achieve success and how do you plan to make it happen? The League is here to assist you, however we cannot if you do not reach out to us. We need your support, just like we are here to support you. Make 2011 the year that you step out of your comfort zone and become more aggressive in building your business and becoming successful. As you make your New Year resolutions, consider the following;

- ⇒ Purchase a League Membership
- ⇒ Join the Capitol City Bank Toastmasters Club.
- ⇒ Attend more seminars, workshops and events
- ⇒ Network & Market, Network & Market, Network & Market
- ⇒ Become technologically savvy

The League is presently recruiting youth between the ages of 12 - 17 for year 2 of our Youth Entrepreneur Program. Please contact program coordinator Ms. Shirmaine Ivey at 706 722 - 0994 or at shirmaineivey@business-league.org, for additional information. Spaces are limited so call today!

Are you looking for alternative ways to finance your business, if so read the article at http://community2.business.gov/t5/Small-Business-Cents/A-Financing-Alternative-Non-Bank-Lenders/ba-p/44109?cm_mmc=GovDelivery_-120110_-weekly_-community.

Check out Black Enterprise Magazine's listing of tasks that business owners should complete to ensure 2011 is less stressful. It is never too late to become organized, productive, and profitable for 2011. Click here <http://www.blackenterprise.com/2010/12/30/small-business-checklist-get-your-house-in-order-for-2011/> for the complete list.

The ultimate goal of the Small Business Administration redesigned web site is to increase its web presence and serve as the primary mission platform for distributing information, and providing services. The site features SBA Direct, which allows the user to customize their browsing experience to business type, geography, and needs. With SBA

Direct, entrepreneurs and small business owners will be able to quickly find answers to their questions in areas like SBA loans, government contracting programs, exporting assistance, SBA free counselors and more. SBA Director Ms. Karen Mills states that SBA Direct is a valuable new resource, whether you're starting a new business, strengthening your existing business, or getting ready to expand and hire more workers and it provides timely, accurate and updated information. The SBA has also developed a one page Form and instructions in regards to the Health Care Tax Credit for Small Businesses, available at <http://www.irs.gov/newsroom/article/0,,id=231928,00.html?portlet=7>) provides information on how to claim the credit for the 2010 tax year for small employers and nonprofit organizations (less than 25 full-time equivalent employees, with average annual wages below \$50,000) hit hardest by premium increases. You can follow the SBA on



Success to Impact @ Business networking event at the Cloud Nine Entertainment Restaurant located at 3156 Wrightsboro Road, Augusta, 30909 beginning at 7:30 am on Wednesday, 19 January 2011.

Black Enterprise Magazine, listed the following 6 New Year's Resolutions for New Entrepreneurs on its website, if you are looking to start a business please read. **1. Stay in school.** Education in entrepreneurship is just beginning. **2. Hit the books.** You know the old rule from college: For every hour of classroom time, you'll need two hours of study. **3. Know your value proposition—and stick to it.** As a new entrepreneur, you will be tested by people who won't take you seriously at first. **4. Seek strength in numbers.** The worst thing you can do as new entrepreneur is to be so focused on business operations that you become isolated from the contacts, ideas, information and encouragement offered by the only network of people who will ultimately understand your journey: **5. Choose a social media strategy—and work it daily.** Not being on [Twitter](#) and [Facebook](#) is no longer an option for serious entrepreneurs. **6. Identify and follow great role models.** Business mentors may not be easy to find. After all, your desire to be their protégé must be matched by their desire to mentor you. A great place to start: [Black Enterprise Small Business University](#). These online video courses are free; all you have to do is register.

Keeping you Informed

MBDA News

The Minority Business Development Web Portal can be found at <http://www.mbda.gov>.

Follow the MBDA on and sign up for RSS

updates.     The MBDA funds a network of centers throughout the United States, that assist minority entrepreneurs in securing financial capital, identifying and accessing opportunities, categorizing immediate and long-term business needs and providing group and one on one training and education

Register for **Entrepreneurs Magazine 2011 Growth Conference** sponsored by the UPS Store at <http://www.entrepreneur.com/growthconference/index.html> in Atlanta on 20 January 2011 from 7:30 am to 4:30 pm at the Georgia World Congress Center, Hall B Zell Miller Ballroom, Atlanta, Georgia . The conference theme is; Ideas for Now, Insights for Tomorrow.

CSRA BUSINESS LEAGUE BUSINESS OF THE MONTH

Muscle Restore Therapy - **Ms. Chiquita Jones**, call 706 - 814 6634 to schedule an appointment for a therapeutic massage, you will feel better afterwards.

Please support our Business of the month!!!

Quote of the Month

The curse of poverty has no justification in our age. It is socially as cruel and blind as the practice of cannibalism at the dawn of civilization, when men ate each other because they had not yet learned to take food from the soil or to consume the abundant animal life around them. The time has come for us to civilize ourselves by the total, direct and immediate abolition of poverty.....Rev. Dr. Martin Luther King, Jr., Where Do We Go from Here: Chaos or Community?, 1967



SBA News

Visit the Small Business Administration redesigned website for information in regards to minority, women and veteran owned businesses at www.sba.gov.

Visit the SBA Georgia District office website at <http://www.sba.gov/localresources/district/ga/index.html> and the University of Georgia Small Business Development Center website at <http://www.georgiasbdc.org>. The UGA SBDC is located at 1180 East Broad St., Athens, GA 30602, their contact number is 706 542 - 6791 and utilize the SBDC newest initiative entitled SmallBizU located at <http://www.smallbizu.org/georgiasbdc/>.

Georgia businesses can find up to date information in regards to doing business with and within the State of Georgia by clicking this link http://www.georgia.gov/00/channel_title/0,2094,4802_5033,00.html. Stay up to date by visiting and using available tools on the site.

SBDC Office of Minority Business Development

Sign up for email updates from the Office of Minority Business Development at <http://visitor.constantcontact.com/manage/optin/ea?v=001qQmxwSdYestRSHamgGkaA%3D%3D>

SBDC Office in Augusta

The SBDC Office in Augusta is located at 1450 Greene Street, Suite 3500. The phone number is 706-721-4545 and their website is located at www.georgiasbdc.org/ce/augusta. Augusta training class—**Preparing Successful Bids and Proposals Nov 10 9:00 AM**

Business.gov

Finding a Business mentor is a great way to grow your business, find out how by clicking http://community2.business.gov/t5/Small-Business-Matters/5-Tips-for-Finding-and-Working-with-a-Business-Mentor/ba-p/33687?cm_mmc=GovDelivery--090110--weekly--community



Contact the **Disadvantaged Business Office** at 706 821 - 2406 for information on their 2010 Workshop Schedule. The workshops are free, open to the public and normally held on Wednesday's from 1:00 - 3:00 pm, in the Hatcher Building Conference Room on the Third Floor, Room 304.





For **State of Georgia** small businesses information visit <http://www.georgia.org/BusinessInGeorgia/SmallBusiness/Pages/default.aspx>, Find Minority Business Enterprises (MBE), Women (WBE) and Youth Entrepreneurial opportunities at <http://www.georgia.org/BusinessInGeorgia/SmallBusiness/WomenMinoritiesYouth/Pages/default.aspx>.

From the Office of Congressman John Barrow, The Commerce Department has unveiled a new online tool to help small and



medium - sized businesses tap into the global marketplace and start exporting. In partnership with the Small Business Administration, the Commerce Department introduced *Six Steps to Begin Exporting* at <http://www.export.gov/begin>. The site enhances the Export.gov portal, which was re-launched under the National Export Initiative at the beginning of this year. Contact the District Director of the Congressman Barrow's office, **Mrs. Lynthia Ross**, at lynthia.ross@mail.house.gov. or on the 3rd floor of the ANIC Building located at 925 Laney—Walker Blvd and the Senior Legislative Assistant **Mr. Brandon Webb**, at brandon.webb@mail.house.gov, or by mail at 213 Cannon House Office Building, Washington, DC 20515 for additional information.

The State of Georgia is poised to pick - up another seat in the U. S. House of Representatives, bringing the total number of Congressman in the state to 14, according to preliminary data released from the 2010 census. The state picked up two seats following the 2000 census, and one following the 1990 census.

HEALTH REFORM INFORMATION - <http://www.whitehouse.gov/healthreform>

PRESIDENT OBAMA'S ECONOMIC FORUM information - <http://www.whitehouse.gov/issues/economy/jobsforum>.

Other Related News & Events

Business League News & Views

You are invited to the 41st Anniversary Banquet of the League featuring the Season 2 winner of the Apprentice, **Dr. Randal Pinkett**, Scholar, Author, Entrepreneur Chairman and CEO, BCT Partners and Author of *Black Faces in White Places*, No-Money Down CEO and Campus CEO, on Saturday, 26 February 2011 in the Oglethorpe Ballroom of the Augusta Marriott Hotel & Suites at 7:00 pm. Tickets for the Banquet will be \$50.00. Contact us at 706 722 - 0994 or visit our website at www.business-league.org for additional information.

The League would like to assist you in growing your business by offering a link to your website or contact information on our website. One of our 2011 goals is to provide Business Owners and Entrepreneurs with the tools and services they need to be successful. Email us your thoughts, visit our website and leave a comment or visit us on Facebook and become a fan at www.facebook.com/CSRA-Business-League 

The Youth Entrepreneur Program ended the program year by sponsoring a Small Business Owners Workshop, featuring Mr. John Lawson, of Colder Ice productions, who spoke about the newest Technology applications available to entrepreneurs. Mr. Lawson spoke about cloud applications, Google applications, Microsoft Office applications and other tools to designed to make growing your business easier and more efficient.

CSRA Business League
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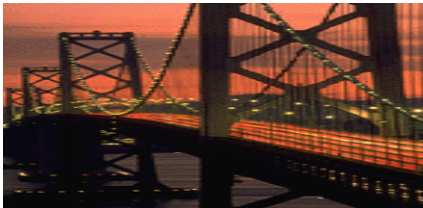
The CSRA Business League, Inc. has been "Serving our Community with Pride" since its founding in 1970. Our mission is to support and assist small, minority and disadvantaged businesses in their efforts to become successful and prosperous. Our goal is to serve as an information clearinghouse and referral source, in addition to providing networking opportunities and technology training for small, disadvantaged and minority owned businesses.

As a 501© 3 not for profit organization, we are dedicated to providing those we serve with modern strategies and services that gives the business owner the tools to maintain a thriving and successful small business.

Membership Corner

Are you or have you ever been a member of the CSRA Business League, Inc.? The League is having a Membership Drive, please assist us by purchasing a League membership. Please contact us for the benefits of a League membership and take a moment to visit our revamped website at www.business-league.org.

Our Newest Member's



SERVICES

Application Assistance
Business Plan Development Assistance
Business Incorporation
Business Networking Meetings and Seminars
Computer Lab
Computer Training for Business Owners
Copying, Fax and Mail Services
Partnership Facilitation
Educational Business Seminars
Grant Research and Recommendations
Marketing & Advertising Assistance
Technology Assistance and Resources

MEMBERSHIP FEES

STUDENT	\$ 25.00	NON-PROFIT	\$ 75.00
INDIVIDUAL/LLC	\$150.00	CORPORATE	\$500.00

**SINCE 1970
THE BUSINESS LEAGUE
HAS SERVED AS A BRIDGE
TO SMALL BUSINESS
SUCCESS IN THE CSRA**

**Youth Entrepreneur
Program Kick - Off
22 January 2011
11:00 a.m. - 1:00 p.m.
New Bethlehem Com. Ctr .**

UPCOMING EVENTS

**41ST ANNIVERSARY
BANQUET OF THE CSRA
BUSINESS LEAGUE
FEATURING THE SEASON 2
WINNER OF THE APPRENTICE
DR. RANDAL PINKETT
SATURDAY, 26 FEB 2011
AUGUSTA MARRIOTT HOTEL
TICKETS - \$50.00**