



THE LEAGUE

JULY 2010

NEWS YOU CAN USE!

The U.S. Small Business Administration (SBA) and Google's "Tools for Online Success," located at <http://www.google.com/help/places/partners/sba/index.html>, has an array of online resources and training designed to help small business owners harness technology to grow their businesses. The site features tutorials, video testimonials, and tips from savvy small business people who have leveraged the web to become more efficient, more cost-effective, and more successful.

Please sign up to receive the latest in business news from the Federal Government at www.business.gov, the website for business owners.

The Small Business Administration has developed a guide to help start-ups make it through the first two years, access the complete story at http://community2.business.gov/t5/Small-Business-Matters/Start-Up-Survival-Making-it-through-the-Early-Years-a-Year-by/ba-p/25705?cm_mmc=GovDelivery_-071410-weekly_-community. This is an excellent tool for Small Business owners to take advantage of in their quest to be successful.

Businesses seeking assistance on winning Government contracts should read the story found at http://community2.business.gov/t5/The-Industry-Word/Help-for-Small-Businesses-Looking-for-Government-Contracts/ba-p/25413?cm_mmc=GovDelivery_-071410-weekly_-community. The story provides insight into the Government procurement process.

Small Business Owners looking for finances should contact Appalachian Community Enterprises (ACE), a lending institution that cares about You, your Dreams and your Business. Through their loans, financial literacy education, coaching and connections, they help hundreds of North Georgians fulfill their dreams. They are committed to helping you and your business succeed. ACE is an SBA Microloan Intermediary and certified Community Development Financial Institution (CDFI) founded in 1998. Since that time, ACE has provided over \$4 million in financing to small businesses. For additional information on the ACE loan program go to <http://www.ace loans.org/index.php?go=home>.

The Georgia Micro Enterprise Network (GMEN) is a private, not-for-profit organization established in June 1997, dedicated to

making a difference in the economic development of Georgia. The community collaboration for GMEN started in 1994. To access GMEN's website please click the following link <http://www.georgiamicrobiz.com/>. The 2010 GMEN Annual Entrepreneurship Summit "Voices for a Main Street Economy" will take place on October 21-22, 2010 at The Loudermilk Center located at 40 Courtland Street in Atlanta. The summit brings together more than 200 microenterprise development practitioners, advocates, foundations, and corporate representatives, all focused on under served entrepreneurs achieving success, features over 10 training sessions and opportunities to network. The host hotel for the summit is the Ellis Hotel located in Downtown Atlanta, to reserve a room contact the hotel directly toll-free at 1-(866)-455-1154 or (404)-523-5155 and request the GMEN Summit room rate of \$159.00, good until 30 September 2010. The Ellis Hotel is in walking distance from the Loudermilk Center and is located directly on the north-south MARTA line, Peachtree Center Station.

It is election time in Georgia and it is imperative that you cast your vote for the candidate of your choice. Advance voting is underway, please make it your business to vote on **Tuesday, 20 July 2010**, your vote is your voice and if you do not vote, how can you complain. For business owners to overlook the role politics play in regards to the success of your business, is like knowing a snake will bite you, but you look the other way because it is not in front of you.

The CSRA Business League and the Augusta Marriott Hotel and Suites have again partnered to bring you the premier networking event of the year "Getting down to Business – Let's Network", on Thursday, 12 August 2010 from 5:00 - 7:00 pm in the Estes Ballroom. The event is free to attend, however vendor tables will be available for you to purchase to showcase your business, services and products. Call us at 706 722 - 0994 for additional information.

The CSRA Business League and Capitol City Bank & Trust have formed a partnership that includes a paid first year membership in the Capitol City Bank Toastmasters Club for individuals purchasing a one year League membership.

Keeping you Informed

MBDA News

THE U. S. DEPARTMENT OF COMMERCE, MINORITY BUSINESS DIVERSITY AGENCY, MINORITY ENTERPRISE DEVELOPMENT WEEK ATLANTA, 12 AUGUST 2010. THE CONFERENCE THEME IS "STRATEGIES FOR GROWTH AND COMPETITIVENESS IN THE GLOBAL ECONOMY". THE CONFERENCE WILL CONVENE AT THE MIDTOWN AUDITORIUM OF AT & T, LOCATED AT 725 W. PEACHTREE STREET, ATLANTA, GA 30375



- 7:00AM - REGISTRATION
- 8:00AM - BREAKFAST
- 8:30AM - 2ND ANNUAL BUSINESS SUMMIT PANEL DISCUSSION & PROGRAM
- 10:15 AM - 11:15 AM AND 11:30AM - 12:30PM, CONCURRENT 28TH ANNUAL AWARDS WEEK DINNER, GEORGIA POWER AUDITORIUM, 241 RALPH MCGILL BLVD, ATLANTA, GEORGIA
- 6:00PM - 7:00PM - SILENT AUCTION
- 7:00PM - 9:00PM - AWARDS DINNER

THE NATIONAL MINORITY BUSINESS WEEK CONFERENCE WILL TAKE PLACE 23-27 AUGUST AT THE OMNI SHOREHAM HOTEL IN WASHINGTON D.C.



Quote of the Month

Like most business people, I want every aspect of my business to be perfect. I know that this goal is unachievable, but it is nevertheless what I strive to achieve.....Bob Parsons

SBA News

Visit the Small Business Administration website to find valuable information in regards minority, women and veteran owned businesses at www.sba.gov and the SBA Georgia District office website at <http://www.sba.gov/localresources/district/ga/index.html>.

University of Georgia Small Business Development Center

1180 East Broad St., Athens, GA 30602
706 542 - 6791

<http://www.georgiasbdc.org>

Essential News for Entrepreneurs is the bimonthly newsletter published by the Georgia SBDC Network state office. Articles review trends in business management, profile clients, present research findings, and address many other topics of interest to Georgia's business owners. Read the July edition of the bi-monthly newsletter by clicking the following link http://www.sbdc.uga.edu/pdfs/essential_news_july10.pdf

SBDC Office of Minority Business Development

Information on upcoming events sponsored by the Office of Minority Business Development can be found at the following link http://www.georgiasbdc.org/newsite/index.aspx?cart=e54416d1-cd5c-4b78-af47-476c989f39f2&page_name=mbd_home

Atlanta Tribune 8th Annual Moving Your Business Forward Conference: Part II

Wednesday, July 28, 2010, 9:00 AM - 3:00 PM
Clayton State University Student Activities Center, Morrow, GA
Technology & Diversity in Social Media
HEALTH REFORM INFORMATION - <http://www.whitehouse.gov/healthreform>
PRESIDENT OBAMA'S ECONOMIC FORUM information - <http://www.whitehouse.gov/issues/economy/jobsforum>.



Please take time to contact the **Disadvantaged Business Office** for its workshop 2010 Workshop Schedule. The workshops are designed to provide information in regards to the registration policies of the DBE Office of Augusta-Richmond County. The workshops are free, open to the public and normally held on Wednesday's from 1:00 - 3:00 pm, in the Hatcher Building Conference Room on the Third Floor, Room 304. Participants are asked to register by contacting the DBE office at 706 821 - 2406.

Read the U.S. Small Business Administration Open Government Plan 2010 - 2012 Version 1.0, April 2010 at http://www.sba.gov/idc/groups/public/documents/sba_homepage/sba_open_gov_plan.html



To find out what the **State of Georgia** is doing in regards to small businesses please click this link <http://www.georgia.org/BusinessInGeorgia/SmallBusiness/Pages/default.aspx>. To find information about Minority Business Enterprises (MBE) and Women Business Enterprises (WBE) in Georgia, as well Youth Entrepreneurial opportunities click this link <http://www.georgia.org/BusinessInGeorgia/SmallBusiness/WomenMinoritiesYouth/Pages/default.aspx>.



From the Office of Congressman John Barrow.

The USDA Regional Office in Sandersville has programs to assist with business development and growth in rural areas, housing programs to assist elderly with renovations, and other to assist with buying a home.

The Director of the Rural Development Office **Ms. Kathy Ross**, can be contacted at 1222 South Harris Street, Sandersville, GA 31082., by phone (478) 552-0901 or email Katherine.ross@ga.usda.gov.

For assistance with the 8 (a) process contact **Ms. Carolyn Griffin**, a Business Development specialist for SBA at 233 Peachtree Street NE, Suite 1900, by phone: (404) 331-0100 ext. 501 or email: carolyn.griffin@sba.gov.

Mr. George Hoag, the Lead Lender Relations Specialist for SBA can reached at 233 Peachtree Street NE, Suite 1900., by phone: at (404) 331-0100 ext. 615 or by email at gorge.hoag@sba.gov.

Mr. Brandon Webb, Senior Legislative Assistant in Congressman Barrow's Office also has links to many other agencies with information that depends on what information you or your clients may need. Mr. Webb can be contacted by mail at 213 Cannon House Office Building, Washington, DC 20515 or by email at brandon.webb@mail.house.gov

Other Related News & Events

Business League News & Views

The Youth Entrepreneur Program of the CSRA Business League will hold its next meeting on Saturday, 17 July 2010 at the New Bethlehem Community Center from 11:00 to 1:00 pm. The program is designed to encourage and inspire youth ages 12 - 17 to think about starting and owning a business on their path to be successful in life, as well as teach leadership and social skills.. Ms. Shirmaine Ivey, YPE coordinator can be reached at shirmaineivey@business-league.org. This month's program will feature sessions on finances, budgeting, and businesses. Featured speakers are Mr. Kristopher Kraft, a small business owner, Mr. Sanford Loyd, a local CPA and Mrs. Kirkina Banks, Capitol City Branch Manager. Contact Ms. Ivey by email or by phone at 706 722 - 0994 to register your child or children. Up coming meeting dates are 17 July 2010, and 21 August 2010.

Are you a Women, Minority or Disadvantaged Business owner or a supporter, if you are, please consider purchasing a League membership. The League will Celebrate its 40th Anniversary this year and your support is vital to our mission of assisting Small Business owners in the CSRA. Join the League in 2010. Visit our online directory by visiting our website and clicking on the links page.

Please take a moment to join the League on Facebook. Become a fan at facebook.com/CSRA-Business-League.

CSRA Business League
Board of Directors and Staff

Veronica Shareef, Chairwoman
Charlie McCann, Vice - Chairman
Carol Martin, Secretary
Kirkatina Banks, Treasurer
Renata Boston
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Shirmaine Ivey, YPE Coordinator
Shermayne Reynolds, Staff Assistant
Jazmine Brown, Summer Intern
Lakeya Meadows, Summer Intern

821 12th Street, Augusta, Georgia 30901
Phone: 706 722 — 0994
Fax: 706 722 — 3115
Email: info@business-league.org
website: www.business-league.org

The CSRA Business League, Inc. has been “Serving our Community with Pride” since its founding in 1970. Our mission is to support and assist small, minority and disadvantaged businesses in their efforts to become successful and prosperous. Our goal is to serve as an information clearinghouse and referral source, in addition to providing networking opportunities and technology training for small, disadvantaged and minority owned businesses.

As a 501© 3 not for profit organization, we are dedicated to providing those we serve with modern strategies and services that gives the business owner the tools to maintain a thriving and successful small business.

Membership Corner

Are you or have you ever been a member of the CSRA Business League, Inc.? The League is having a Membership Drive, please assist us by purchasing a League membership. Please contact us for the benefits of a League membership and take a moment to visit our revamped website at www.business-league.org.

Our Newest Member's
Cynthia Butler, The Psychology Center
Johnnie Williams, Jr., Diverse Enterprise
John Jackson, Jackson Heating & Air
Michael Jacobs, Executive Janitorial

MEMBERSHIP FEES

STUDENT	\$ 25.00	NON-PROFIT	\$ 75.00
INDIVIDUAL/LLC	\$150.00	CORPORATE	\$500.00

SERVICES

- Application Assistance
- Business Plan Development Assistance
- Business Incorporation
- Business Networking Meetings and Seminars
- Computer Lab
- Computer Training for Business Owners
- Copying, Fax and Mail Services
- Partnership Facilitation
- Educational Business Seminars
- Grant Research and Recommendations
- Marketing & Advertising Assistance
- Technology Assistance and Resources

**SINCE 1970
THE BUSINESS LEAGUE
HAS SERVED AS A BRIDGE
TO SMALL BUSINESS
SUCCESS IN THE CSRA**

**Youth Entrepreneur
Program Meeting
17 July 2010, 11:00 - 1:00
New Bethlehem
Community Center**

UPCOMING EVENTS

THURSDAY, 12 AUGUST 2010
LET'S NETWORK
5:00 - 7:00 PM
AUGUSTA MARRIOTT HOTEL

40TH ANNIVERSARY
CELEBRATION OF THE FOUNDING
OF THE CSRA BUSINESS
LEAGUE

