



THE LEAGUE

JULY - AUGUST 2009

NEWS YOU CAN USE!

Minority Enterprise Development Week (MED Week), as designated by proclamation of the United States will be **23 – 29 August**, however the Atlanta Region, celebrated MED Week at its 27th conference on **August 3 – 4, 2009** at the Hyatt Regency Atlanta Hotel under the leadership of Ms. Patricia Hanes, Regional Director. The theme for this year's conference was *"Energizing the American Economy with Minority Business Enterprises"*. The newly appointed MBDA Director Mr. David Hinson opened the conference and brought greetings on behalf of President Barack Obama. Designated in 1983 by a proclamation issued by then President Richard M. Nixon, the week recognizes and promotes the achievements of the Nation's minority owned/controlled businesses and their supporters. The *National Minority Enterprise Week Conference will be held 26 – 28 August at the Omni Shoreham in Washington, DC*. During the conference, information was disseminated in regards to diversity programs, raising capital, Business plans, utilizing technology, ensuring minority businesses are at the table, opening up new markets, mentoring programs, exit strategies, succession plans and international markets. The panel discussion, moderated by Journalist Roland Martin, included Joseph Anderson, CEO TAG Holdings, Dr. Danny Boston, noted Economist and CEO, EuQuant, Susan Story, President & CEO Gulf Power, Jimmy Bridgeman, GSA Regional Administrator, and Rafael Maldonado, Global Relationship Mgr, United Commercial bank. The panel addressed topics such as how do we ensure economic parity, has the dream been fulfilled, financing through investors, the Southern Company's supplier/vendor minority development program, GSA schedules, forming Blacks, Asians, and Hispanics coalitions, involving younger generations and the need to plan.

Workshop sessions included Access to Contract Opportunities, Access to Capital and other Resources Regency, Supply Chain Solutions, Global Outlook, How to use the Present Economic Condition to your advantage, Investing Overseas and Doing Business Internationally.

Please visit <http://www.medweekatlanta.com> to see the 2009 MBE Award winners and visit <http://www.mbda.gov> to get information

on the Minority Enterprise Development Conference in Washington, DC.

HBA Group, International will sponsor a Small Business Breakfast on Thursday, 27 August 2009, from 7:30 - 10:00 a.m. at the Partridge Inn, located at 2110 Walton Way in Augusta. The keynote Speaker for this event will be Ms. Terri Denison, District Director – Georgia District Office of the Small Business Administration. Tickets for the event are \$35.00 before 17 August and \$40.00 after 17 August, please note all tickets must be brought in advance, no tickets will be sold at the door. The Theme for the event is *Entrepreneurs: Reviving the Economy in Challenging Times*. Please call Ms. Blocker - Adams at 706.267.0579 or e-mail her at hba@hbagroup-intl.com if you have questions or would like to be a sponsor of the event. I hope to see you in the place.

Do you work from home or out of your car and need a professional office or conference room to meet with your clients. The CSRA Business League has just the place for you, call us at 706 722 -0994 to inquire about our **"Timeshare Office"**. The office has wireless and wired internet access, a computer, printer and phone, the conference room has wireless internet access and seats 12.

Are you looking to expand your business through the use of government contracts, visit the government website at <http://www.Business.gov> to find resources and information about government contracting.

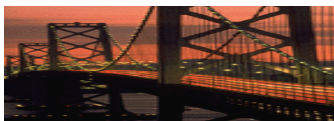
Web 2.0 services such as Blogs, Wiki, Facebook, YouTube, Consumer Generated Media, Twitter, LinkedIn, PURLs (personalized urls), podcasts, and mobile marketing, are all changing the way we do business and communicate. We are planning a series of workshops to assist you in using technology to take your business to the next level. Remember - **P is for People** - Know the capabilities of your audience. **O is for Objectives** - You wish to accomplish? **S is for Strategy** - What is going to be different as a result of

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821 12th Street
Augusta, Georgia 30901
Phone: 706 722 – 0994
Fax: 706 722 – 3115
Email: info@business-league.org
Website: www.business-league.org



The CSRA Business League, Inc. has been “Serving our Community with Pride” since its founding in 1970. Our mission is to support and assist small, minority and disadvantaged businesses in their efforts to become successful and prosperous. Our goal is to serve as an information clearinghouse and referral source, in addition to providing networking opportunities and technology training for small, disadvantaged and minority owned businesses.

As a 501© 3 not for profit organization, we are dedicated to providing those we serve with modern strategies and services that gives the business owner the tools to maintain a thriving and successful small business.

Membership Corner

Please consider joining the CSRA Business League, Inc. Please contact us for the benefits of a League membership. Please Visit our revamped website at www.business-league.org

New Members
Jo Rae Jenkins & Associates
Success Enterprises, Inc.

Keeping you Informed

SBA NEWS

On June 15, SBA started guaranteeing America’s Recovery Capital (ARC) loans. ARC loans are deferred-payment loans of up to \$35,000 available to established, viable, for-profit small businesses in need of short-term help to make their principal and interest payments on existing qualifying debt. ARC loans are interest-free to the borrower, 100 percent guaranteed by the SBA, and have no SBA fees associated with them.

MEMBERSHIP FEES

STUDENT	\$25.00
NON-PROFIT	\$50.00
INDIVIDUAL/LLC	\$100.00
CORPORATE	\$150.00

UPCOMING EVENTS

SMALL BUSINESS BREAKFAST
7:30 A.M., 27 AUG 09
PARTRIDGE INN
\$35.00 B4 17 AUG

NATIONAL MBDC CONF
26 - 28 AUG 09
OMNI SHOREHAM,
WASHINGTON, DC

SERVICES

Application Assistance
Business Plan Development Assistance
Business Incorporation
Business Networking Meetings and Seminars
Computer Lab
Computer Training for Business Owners
Copying, Fax and Mail Services
Partnership Facilitation
Educational Business Seminars
Grant Research and Recommendations
Marketing & Advertising Assistance
Small Business Incubator Office Space
Technology Assistance and Resources

SINCE 1970 THE BUSINESS LEAGUE HAS SERVED AS A BRIDGE TO SMALL BUSINESS SUCCESS IN THE CSRA