



THE LEAGUE

NOVEMBER 2010

NEWS YOU CAN USE!

The Small Business Administration has developed a guide to help start-ups make it through the first two years, access the complete story at http://community2.business.gov/t5/Small-Business-Matters/Start-Up-Survival-Making-it-through-the-Early-Years-a-Year-by/ba-p/25705?cm_mmc=GovDelivery--071410--weekly--community. This is an excellent tool for Small Business owners to take advantage of in their quest to be successful.

The CSRA Business League and Capitol City Bank & Trust have formed a partnership that includes a paid first year membership in the Capitol City Bank Toastmasters Club for individuals purchasing a one year League membership. Toastmaster is open to anyone looking to better their speaking skills, so even if you are not a member of the League, you should consider joining Toastmasters. Contact Mrs. Kirkina Banks at 706 432 - 0542 for additional information.

The Disadvantaged Business Enterprise Department will sponsor its 3rd Annual Business EXPO on 10 November 2010 at the Boathouse from 11:00 am until 4:00pm. The event is designed to bring Augusta Businesses and resources together under one roof for an exciting day of education and networking. Mr. Rufus Burdette, the owner of Star One Supplies, and Green & Burdette Property Management of Augusta, will be the keynote speaker during the lunch that will be provided. The event will feature various workshops designed to strengthen entrepreneur knowledge and position their business for success by identifying key challenges and opportunities. Attendees will have an opportunity to take better advantage of the numerous contracting opportunities in Augusta-Richmond County and provide an opportunity to network with community resource leaders, government officials, and other small businesses. Seminar topics will include: Marketing - The "30 Minute Business Plan", Certification-"How to Navigate DOT Certification", Small Business Finance Management, Taking Advantage of Stimulus Dollars and SBA Certification, and the Local Small Business Opportunity Program (LSBOP). Register for the event at www.augustaga.gov.

Please join us on Saturday, 11 December 2010 for a technology workshop entitled *Microsoft vs Google: Tools for Small Business, Working and Collaborating* featuring Mr. John Lawson, President, Colderlce as the presenter. The event will be held at the New Bethlehem Community Center from 11:00 am until 1:00 pm. We are not charging an admission or registration fee, however we do ask that you bring an unwrapped gift or toy for donation to the Toys for Tots program, donations will also be accepted. Please contact Ms. Shirmaine Ivey at 706 722—0994 to reserve your seat for this event.

President Barack H. Obama signed the Small Business Jobs act on 27 September 2010. The President stated that he fought so hard for passage of the bill because *"small businesses produce most of the new jobs in this country. They are the anchors of our Main Streets. They are part of the promise of America – the idea that if you've got a dream and you're willing to work hard, you can succeed. That's what leads a worker to leave a job to become her own boss. That's what propels a basement inventor to sell a new product – or an amateur chef to open a restaurant. It's this promise that has drawn millions to our shores and made our economy the envy of the world"* To find out more about the bill and what's in it for you, please visit the following link <http://www.mbd.gov/blogger/job-creation/president-obama-signs-small-business-jobs-act-learn-whats-it>

Georgia businesses can find up to date information in regards to doing business with and within the State of Georgia by clicking this link http://www.georgia.gov/00/channel/title/0,2094,4802_5033,00.html. Stay up to date by visiting and using available tools on the site.

The Small Business Administration will soon launch a new and redesigned web site to expand its overall web presence. The site is designed to serve as the primary mission platform for distributing information and providing services. As such Small Businesses will be provided with timely, accurate and updated information.

Keeping you Informed

MBDA News

THE MINORITY BUSINESS DEVELOPMENT WEB PORTAL CAN BE FOUND AT [HTTP://WWW.MBDA.GOV](http://www.mbda.gov).

THE FULL LIST OF APPOINTED MEMBERS TO THE NATIONAL ADVISORY COUNCIL ON MINORITY BUSINESS ENTERPRISES INCLUDES:

1. Jean Baderschneider, Vice President, Procurement, Exxon Mobil
2. Gregory Case, President and CEO, Aon Corporation
3. Lamae Allen-DeJongh, Partner, Accenture
4. John Harris II, President, Raytheon Technical Services Company
5. Mark Hoplamazian, President and CEO, Global Hyatt Corporation
6. Paul Hsu, Chairman of the Board, HSU Enterprise Group, LLC
7. Anthony Jimenez, President and CEO, MicroTech
8. Ash Luthra, President and CEO, LSL Industries, Inc.
9. Jose Mas, CEO, MasTech, Inc.
10. Chris Melvin, Chairman and Founder, Melvin & Company
11. Marc Morial, President and CEO, National Urban League
12. Javier Palomerez, President and CEO, U.S. Hispanic Chamber of Commerce
13. Elizabeth Plaza, President and CEO, Pharma-Bio Serv., Inc.
14. Richard Rizzo, Vice Chairman, Perini Building Company
15. Roy Roberts, President and CEO, Alliance of Professionals and Consultants, Inc.
16. Ed Sanchez, Chairman and CEO, Lopez Foods, Inc.
17. Janice Savin-Williams, Co-founder and senior principal, Williams Capital Group, LP
18. Michael Schell, Executive Vice President, Alcoa
19. David Segura, CEO, Vision IT, Inc.
20. Jim Sinegal, CEO, Costco
21. Donald Thompson, President and COO, McDonald's
22. Chiling Tong, CEO, International Leadership Foundation
23. William Von Hoene, EVP, Exelon
24. Purnima Voria, Founder and CEO, National U.S. India Chamber of Commerce
25. Frank White, President and CEO, Advanced Concepts



Quote of the Month

The great successful men of the world have used their imagination? They think ahead and create their mental picture in all its details, filling in here, adding a little there, altering this a bit and that a bit, but steadily building - steadily building.".....Robert Collier

SBA News

Visit the Small Business Administration website for information in regards to minority, women and veteran owned businesses at www.sba.gov.

Visit the SBA Georgia District office website at <http://www.sba.gov/localresources/district/ga/index.html> and the University of Georgia Small Business Development Center website at <http://www.georgiasbdc.org>. The UGA SBDC is located at 1180 East Broad St., Athens, GA 30602, their contact number is 706 542 - 6791. The SBDC has announced its newest initiative entitled SmallBizU located at <http://www.smallbizu.org/georgiasbdc/>. SmallBizU has been designed for those individuals seeking thought-leadership. Designed specifically for small businesses seeking the capacity to solve problems, meet challenges and create valued products. The over 20 on-line business training programs designed for entrepreneurs who prefer to learn via the web on their own time and at their own pace have been designed to assist small business owners the ability to learn and to think strategically, the essential crafts we learn to get work done and the ability to manage themselves and our relationships.

SBDC Office of Minority Business Development

Sign up for email updates from the Office of Minority Business Development at <http://visitor.constantcontact.com/manage/optin/ea?v=001qQmxwxSdYestRSHamgGkaA%3D%3D>

SBDC Office in Augusta

The SBDC Office in Augusta is located at 1450 Greene Street, Suite 3500. The phone number is 706-721-4545 and their website is located at www.georgiasbdc.org/ce/augusta. Augusta training class—Preparing Successful Bids and Proposals Nov 10 9:00 AM

Business.gov

Finding a Business mentor is a great way to grow your business, find out how by clicking http://community2.business.gov/t5/Small-Business-Matters/5-Tips-for-Finding-and-Working-with-a-Business-Mentor/ba-p/33687?cm_mmc=GovDelivery-_-090110-_-weekly_-community

Contact the **Disadvantaged Business Office** at 706 821 - 2406 for information on their 2010 Workshop Schedule. The workshops are free, open to the public and normally held on Wednesday's from 1:00 - 3:00 pm, in the Hatcher Building Conference Room on the Third Floor, Room 304.



The Department of Procurement Administration holds free Bid and Proposal Preparation Workshops for vendors on the 2nd, 3rd and 4th Thursday of the month from 4:00 p.m. to 6:00 p.m. in the Procurement Conference Room – 530 Greene Street, RM 605. Workshops for Architectures and Engineers are held from 3:00 pm to 4:00 pm. Call (706) 821-2422 now to reserve your space in the next workshop.



The **State of Georgia** small businesses information link <http://www.georgia.org/BusinessInGeorgia/SmallBusiness/Pages/default.aspx>. For Minority Business Enterprises (MBE), Women Business Enterprises (WBE) and Youth Entrepreneurial opportunities click this link <http://www.georgia.org/BusinessInGeorgia/SmallBusiness/WomenMinoritiesYouth/Pages/default.aspx>.



From the Office of Congressman John Barrow.

Congressman John Barrow's Small Business Guidebook to assist entrepreneurs and small business owners in cutting through bureaucracy red tape, is available at the Business League website at http://business-league.org/Online_DirectoryandLinks.aspx. We welcome back to work the District Director of the Congressman Barrow's office **Mrs. Lynthia Ross**, contact her at lynthia.ross@mail.house.gov. or visit her on the 3rd floor of the ANIC Building located at 925 Laney—Walker Blvd. The Senior Legislative Assistant **Mr. Brandon Webb**, at brandon.webb@mail.house.gov or by mail at 213 Cannon House Office Building, Washington, DC 20515 for additional information. Take a moment to congratulate the Congressman on being re-elected for another term.

Are you a highly motivated individual, looking for a rewarding opportunity to own a business, if so the **State Farm Insurance Company** is looking for you! Contact Ms. Cindy Dorsey, Agency Field Executive for Augusta at 706 447 - 5870 or by e-mail at cindy.dorsey.gw4k@statefarm.com to find out additional information.



HEALTH REFORM INFORMATION - <http://www.whitehouse.gov/healthreform>
PRESIDENT OBAMA'S ECONOMIC FORUM information - <http://www.whitehouse.gov/issues/economy/jobsforum>.

Turn your clock back one hour Sunday morning 7 November 2010.

Other Related News & Events

Business League News & Views

The Youth Entrepreneur Program of the CSRA Business League will hold its next meeting on Saturday, 13 November 2010 at the New Bethlehem Community Center from 11:00 to 1:00 pm. The program is designed to encourage and inspire youth ages 12 - 17 to think about starting and owning a business on their path to be successful in life, as well as teach leadership and social skills. Ms. Shirmaine Ivey, YPE coordinator can be reached at shirmaineivey@business-league.org. The November seminar will focus on types of Businesses Etiquette.

Are you a Women, Minority or Disadvantaged Contractor, if so the CSRA Business League is looking for you. Please contact us at 706 722 - 0994 for additional information. Visit the League's website at www.business-league.org. and send us your business information for our online directory.

The League is soliciting ideas for workshops and seminars. If you have an idea, please let us know. As we increase our services, we want to provide those services that Business Owners and Entrepreneurs need to be successful. Email us your thoughts today by visiting our website.

Please take a moment to join the League on Facebook. Become a fan at www.facebook.com/CSRA-Business-League.

Do you have a League Membership, if not please support our efforts by becoming a member of an organization founded to advocate for you!

CSRA Business League
 Board of Directors and Staff
 Veronica Shareef, Board Chair
 Charlie McCann, Vice - Chairman
 Carol Martin, Secretary
 Kirkatina Banks, Treasurer
 Renata Boston
 Helen Godbee
 Earnestine Howard
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 Elif Crawford, Administrative Assistant
 Shirmaine Ivey, YPE Coordinator
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 website: www.business-league.org

The CSRA Business League, Inc. has been “Serving our Community with Pride” since its founding in 1970. Our mission is to support and assist small, minority and disadvantaged businesses in their efforts to become successful and prosperous. Our goal is to serve as an information clearinghouse and referral source, in addition to providing networking opportunities and technology training for small, disadvantaged and minority owned businesses.

As a 501© 3 not for profit organization, we are dedicated to providing those we serve with modern strategies and services that gives the business owner the tools to maintain a thriving and successful small business.

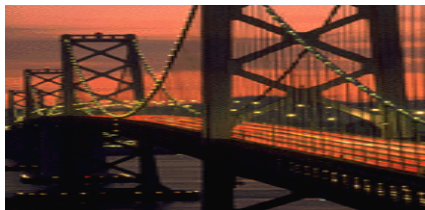
Membership Corner

Are you or have you ever been a member of the CSRA Business League, Inc.? The League is having a Membership Drive, please assist us by purchasing a League membership. Please contact us for the benefits of a League membership and take a moment to visit our revamped website at www.business-league.org.

Our Newest Member's

MEMBERSHIP FEES

STUDENT	\$ 25.00	NON-PROFIT	\$ 75.00
INDIVIDUAL/LLC	\$150.00	CORPORATE	\$500.00



SERVICES

- Application Assistance
- Business Plan Development Assistance
- Business Incorporation
- Business Networking Meetings and Seminars
- Computer Lab
- Computer Training for Business Owners
- Copying, Fax and Mail Services
- Partnership Facilitation
- Educational Business Seminars
- Grant Research and Recommendations
- Marketing & Advertising Assistance
- Technology Assistance and Resources

**SINCE 1970
 THE BUSINESS LEAGUE
 HAS SERVED AS A BRIDGE
 TO SMALL BUSINESS
 SUCCESS IN THE CSRA**

**Youth Entrepreneur
 Program Meeting
 13 November 2010,
 11:00 a.m. - 1:00 p.m.
 New Bethlehem Com. Ctr .**

UPCOMING EVENTS

GOOGLE VS. MICROSOFT
 SATURDAY 11 DEC 2010
 NEW BETHLEHEM CTR.
 11:00 - 1:00 PM

 YOUTH ENTREPRENEUR
 PROGRAM MEETING DATES
 DECEMBER 11, 2010