



THE LEAGUE

OCTOBER 2010

NEWS YOU CAN USE!

The **CSRA Business League** is looking for contractors in the remodeling and home construction business. If you are a contractor or know of a contractor in the home construction sector please call us at 706 722 - 0994.

The **Small Business Administration** has developed a guide to help start-ups make it through the first two years, access the complete story at http://community2.business.gov/t5/Small-Business-Matters/Start-Up-Survival-Making-it-through-the-Early-Years-a-Year-by/ba-p/25705?cm_mmc=GovDelivery--071410--weekly--community. This is an excellent tool for Small Business owners to take advantage of in their quest to be successful.

The **CSRA Business League** and **Capitol City Bank & Trust** have formed a partnership that includes a paid first year membership in the **Capitol City Bank Toastmasters Club** for individuals purchasing a one year League membership. Toastmaster is open to anyone looking to better their speaking skills, so even if you are not a member of the League, you should consider joining Toastmasters. Contact Mrs. Kirkina Banks at 706 432 - 0542 for additional information.

There will be a mandatory pre-bid meeting in regards to improvements to the **Terminal Bldg Front Door Parking** area (Bid Number 10-186) on Friday, 8 October 2010, 10:00 a.m. in Room 605 of the Procurement Department located at 530 Greene Street. If interested, please be in attendance.

The Atlanta Tribune will sponsor its **8th Annual Moving Your Business Forward Conference**, on Monday, 18 October 2010, from 9:00 AM - 1:00 PM, at the Hilton Atlanta Hotel, 255 Courtland Street NE, Atlanta, GA 30303. The registration fee is \$15.00. Please click <http://2010mybf3.eventbrite.com/> to register.

The HBA Group, First Command Financial Services, Paine College and SonShine 103.7 FM/1600 AM WKZK will sponsor a Networking: Relationships and Business forum entitled; There is no **Business without Relationships!** Featuring

George C. Fraser, Chairman/CEO SuccessSource, Inc. Bestselling Author of *Click – Ten Truths for Building Extraordinary Relationships* and *Success Runs in Our Race*. Internationally known Speaker, Master Networker, and Wealth Building Expert. **Thursday, October 14, 2010, 6:45 p.m. – 9:00 p.m.** at Gilbert Lambuth Memorial Chapel@ Paine College on Druid Park Avenue.

The **Georgia Micro Enterprise Network (GMEN)** a private, not-for-profit organization established in June 1997, dedicated to making a difference in the economic development of Georgia. To access GMEN's website please click the following link <http://www.georgiamicrobiz.com/>. The 2010 GMEN Annual Entrepreneurship Summit "Voices for a Main Street Economy" will take place on October 21-22, 2010 at The Loudermilk Center located at 40 Courtland Street in Atlanta. The host hotel for the summit is the Ellis Hotel located in Downtown Atlanta, to reserve a room contact the hotel directly toll-free at 1-(866)-455-1154 or (404)-523-5155 and request the GMEN Summit room rate.

Paine College will play host to a Trade seminar sponsored by the International Trade Administration of the Department of Commerce on **26 October 2010**. The event entitled "**Competing in the 21st Century – Navigating the Global Marketplace**" will take place from 9:00 a.m. to 4 p.m. Additional information and a website for registration is forthcoming. Hosts for the event are Ms. Shawn Marie Ricks the Senior International Trade Specialist for the International Trade Administration and Mr. Brendan Brown, Vice President for Institutional Advance at Paine College, the President of Paine College is Dr. George Bradley.

A **D-U-N-S number** is needed if you plan to compete and submit proposals for Government contracts. To obtain the free, unique nine-digit identification number Dun & Bradstreet D-U-N-S Number for each physical location of your business. For additional questions about DUNS numbers visit their website at <http://smallbusiness.dnb.com/?langId=-1&storeId=10001&catalogId=70001>

Keeping you Informed

MBDA News

PRESIDENT BARACK H. OBAMA SIGNED THE SMALL BUSINESS JOBS ACT ON 27 SEPTEMBER 2010. THE PRESIDENT STATED THAT HE FOUGHT SO HARD FOR PASSAGE OF THE BILL BECAUSE "SMALL BUSINESSES PRODUCE MOST OF THE NEW JOBS IN THIS COUNTRY. THEY ARE THE ANCHORS OF OUR MAIN STREETS. THEY ARE PART OF THE PROMISE OF AMERICA - THE IDEA THAT IF YOU'VE GOT A DREAM AND YOU'RE WILLING TO WORK HARD, YOU CAN SUCCEED. THAT'S WHAT LEADS A WORKER TO LEAVE A JOB TO BECOME HER OWN BOSS. THAT'S WHAT PROPELS A BASEMENT INVENTOR TO SELL A NEW PRODUCT - OR AN AMATEUR CHEF TO OPEN A RESTAURANT. IT'S THIS PROMISE THAT HAS DRAWN MILLIONS TO OUR SHORES AND MADE OUR ECONOMY THE ENVY OF THE WORLD" TO FIND OUT MORE ABOUT THE BILL AND WHAT'S IN IT FOR YOU, PLEASE VISIT THE FOLLOWING LINK [HTTP://WWW.MBDA.GOV/BLOGGER/JOB-CREATION/PRESIDENT-OBAMA-SIGNS-SMALL-BUSINESS-JOBS-ACT-LEARN-WHATS-IT](http://www.mbda.gov/blogger/job-creation/president-obama-signs-small-business-jobs-act-learn-whats-it).



THE MINORITY BUSINESS DEVELOPMENT WEB PORTAL CAN BE FOUND AT [HTTP://WWW.MBDA.GOV](http://www.mbda.gov)



Quote of the Month

Would you like me to give you a formula for success? It's quite simple, really. Double your rate of failure. You are thinking of failure as the enemy of success. But it isn't at all. You can be discouraged by failure or you can learn from it, So go ahead and make mistakes. Make all you can. Because remember that's where you will find success.....Thomas J. Watson

SBA News

Visit the Small Business Administration website for information in regards to minority, women and veteran owned businesses at www.sba.gov and to read the U.S. Small Business Administration Open Government Plan 2010 - 2012 Version 1.0, April 2010 at http://www.sba.gov/idc/groups/public/documents/sba_homepage/sba_open_gov_plan.html

Visit the SBA Georgia District office website at <http://www.sba.gov/localresources/district/ga/index.html> and the University of Georgia Small Business Development Center website at <http://www.georgiasbdc.org>. The UGA SBDC is located at 1180 East Broad St., Athens, GA 30602, their contact number is 706 542 - 6791.

SBDC Office of Minority Business Development Training Classes for October

8(a) Certification, Wednesday 13 October 2010, Fee - \$20.00 - Bring Your Own Lunch, from 11:30 a.m. - 1:00 p.m. at the Athens SBDC - Chicopee Complex

Business Opportunities in a Global Economy, Thursday 14 October 2010, from 5:30 p.m. - 7:00 p.m., Athens Regional Library, 2025 Baxter Street, Athens, Georgia 30606

SBDC Office in Augusta

The SBDC Office in Augusta is located at 1450 Greene Street, Suite 3500. The phone number is 706-721-4545 and their website is located at www.georgiasbdc.org/ce/augusta. For classes offered by the SBDC office in Augusta can be accessed by clicking the following link http://www.georgiasbdc.org/newsite/index.aspx?page_name=view_classes&city=Augusta

Business.gov

Finding a Business mentor is a great way to grow your business, find out how by clicking http://community2.business.gov/t5/Small-Business-Matters/5-Tips-for-Finding-and-Working-with-a-Business-Mentor/ba-p/33687?cm_mmc=GovDelivery-_-090110-_-weekly-_-community



Contact the **Disadvantaged Business Office** at 706 821 - 2406 for information on their 2010 Workshop Schedule. The workshops are free, open to the public and normally held on Wednesday's from 1:00 - 3:00 pm, in the Hatcher Building Conference Room on the Third Floor, Room 304. ***** *The Department of Procurement Administration holds free Bid and Proposal Preparation Workshops for vendors on the 2nd, 3rd and 4th Thursday of the month from 4:00 p.m. to 6:00 p.m. in the Procurement Conference Room – 530 Greene Street, RM 605. Workshops for Architectures and Engineers are held from 3:00 pm to 4:00 pm. Call (706) 821-2422 now to reserve your space in the next workshop.*



The **State of Georgia** small businesses information link <http://www.georgia.org/BusinessInGeorgia/SmallBusiness/Pages/default.aspx>. For Minority Business Enterprises (MBE), Women Business Enterprises (WBE) and Youth Entrepreneurial opportunities click this link <http://www.georgia.org/BusinessInGeorgia/SmallBusiness/WomenMinoritiesYouth/Pages/default.aspx>.

From the Office of Congressman John Barrow.



Congressman John Barrow has compiled a *Small Business Guidebook* to assist entrepreneurs and small business owners in cutting through bureaucracy red tape, while linking the business owner you with individuals who can help them grow their businesses. Please visit the Business League website at <http://business-league.org/OnlineDirectoryandLinks.aspx> to read and download your copy of the guidebook.. Contact **Mrs. Lynthia Ross**, District Director at lynthia.ross@mail.house.gov. or visit her on the 3rd floor of the ANIC Building located at 925 Laney—Walker Blvd. or by email or **Mr. Brandon Webb**, Senior Legislative Assistant at brandon.webb@mail.house.gov or by mail at 213 Cannon House Office Building, Washington, DC 20515 for additional information. **The Congressman will sponsor a Dental Health Fair on Saturday, 23 October 2010 at the Augusta Mall from 11:00am – 2:00pm**



Are you a highly motivated individual, looking for a rewarding opportunity to own a business, if so the **State Farm Insurance Company** is looking for you! Contact Ms. Cindy Dorsey, Agency Field Executive for Augusta at 706 447 - 5870 or by e-mail at cindy.dorsey.gw4k@statefarm.com to find out additional information.

HEALTH REFORM INFORMATION - <http://www.whitehouse.gov/healthreform>
PRESIDENT OBAMA'S ECONOMIC FORUM information - <http://www.whitehouse.gov/issues/economy/jobsforum>.

Other Related News & Events

Business League News & Views

The Youth Entrepreneur Program of the CSRA Business League will hold its next meeting on Saturday, 16 October 2010 at the New Bethlehem Community Center from 11:00 to 1:00 pm. The program is designed to encourage and inspire youth ages 12 - 17 to think about starting and owning a business on their path to be successful in life, as well as teach leadership and social skills. Ms. Shirmaine Ivey, YPE coordinator can be reached at shirmaineivey@business-league.org. The October seminar will focus on types of Businesses and Marketing.

Are you a Women, Minority or Disadvantaged Contractor, if so the CSRA Business League is looking for you. Please contact us at 706 722 - 0994 for additional information. Visit the League's website at www.business-league.org. and send us your business information for our online directory.

The League is soliciting ideas for workshops and seminars. If you have an idea, please let us know. As we increase our services, we want to provide those services that Business Owners and Entrepreneurs need to be successful. Email us your thoughts today by visiting our website.

Please take a moment to join the League on Facebook. Become a fan at www.facebook.com/CSRA-Business-League.

Do you have a League Membership, if not please support our efforts by becoming a member of an organization founded to advocate for you!

CSRA Business League
Board of Directors and Staff
Veronica Shareef, Board Chair
Charlie McCann, Vice - Chairman
Carol Martin, Secretary
Kirkatina Banks, Treasurer
Renata Boston
Helen Godbee
Earnestine Howard

Ellis Albright, President/CEO
Elif Crawford, Administrative Assistant
Shirmaine Ivey, YPE Coordinator
821 12th Street, Augusta, Georgia 30901
Phone: 706 722 — 0994
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The CSRA Business League, Inc. has been "Serving our Community with Pride" since its founding in 1970. Our mission is to support and assist small, minority and disadvantaged businesses in their efforts to become successful and prosperous. Our goal is to serve as an information clearinghouse and referral source, in addition to providing networking opportunities and technology training for small, disadvantaged and minority owned businesses.

As a 501© 3 not for profit organization, we are dedicated to providing those we serve with modern strategies and services that gives the business owner the tools to maintain a thriving and successful small business.

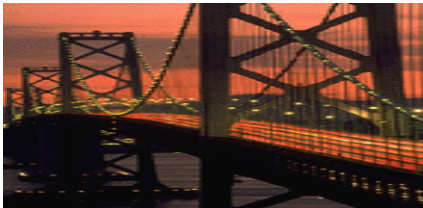
Membership Corner

Are you or have you ever been a member of the CSRA Business League, Inc.? The League is having a Membership Drive, please assist us by purchasing a League membership. Please contact us for the benefits of a League membership and take a moment to visit our revamped website at www.business-league.org.

Our Newest Member's

MEMBERSHIP FEES

| | | | |
|----------------|----------|------------|----------|
| STUDENT | \$ 25.00 | NON-PROFIT | \$ 75.00 |
| INDIVIDUAL/LLC | \$150.00 | CORPORATE | \$500.00 |



SERVICES

- Application Assistance
- Business Plan Development Assistance
- Business Incorporation
- Business Networking Meetings and Seminars
- Computer Lab
- Computer Training for Business Owners
- Copying, Fax and Mail Services
- Partnership Facilitation
- Educational Business Seminars
- Grant Research and Recommendations
- Marketing & Advertising Assistance
- Technology Assistance and Resources

**SINCE 1970
THE BUSINESS LEAGUE
HAS SERVED AS A BRIDGE
TO SMALL BUSINESS
SUCCESS IN THE CSRA**

**Youth Entrepreneur
Program Meeting
16 October 2010,
11:00 a.m. - 1:00 p.m.
New Bethlehem Com. Ctr .**

UPCOMING EVENTS

CONGRESSMAN JOHN
BARROW'S DENTAL HEALTH
FAIR, SATURDAY, 23
OCTOBER 2010,
11:00AM — 2:00PM AT
THE AUGUSTA MALL

YOUTH ENTREPRENEUR
PROGRAM MEETING DATES
NOVEMBER 13, 2010
DECEMBER 11, 2010